

Company registration number 12343831 (England and Wales)

YOUR EASTBOURNE BID LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

YOUR EASTBOURNE BID LIMITED

COMPANY INFORMATION

Directors	C Bird
	R Ducatel
	C Ewbank
	S Groves
	I Lucas
	T Meggison
	A Pugh
	S Simes
Secretary	S Holt
Company number	12343831
Registered office	49 Gildredge Road Eastbourne East Sussex BN21 4RY
Auditor	Price & Company 30-32 Gildredge Road Eastbourne East Sussex BN21 4SH

YOUR EASTBOURNE BID LIMITED

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YOUR EASTBOURNE BID LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 AUGUST 2025

The directors present their annual report and financial statements for the year ended 31 August 2025.

Principal activities

The principal activity of the company continues to be that of a business and employers membership organisation.

Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

C Bird

R Ducatel

C Ewbank

S Groves

D Harwood

(Resigned 4 September 2024)

I Lucas

T Meggison

A Pugh

S Simes

Results

This year, the BID allocated spend to improve town centre activity, which was overseen, managed and developed by our volunteer Directors.

This included continued funding in Christmas lighting, providing planters, an ambassadorial team to help tackle business crime and anti-social behaviour, as well as supporting the town centre during the improvement works.

Our bad debt profit and loss charge has decreased as a result of recovery action which we have undertaken over the last year, and we continue to work to reduce non-payment of the levy.

Any business can become a Director by contacting the company for consideration. Full details of our activity can be found via our annual report, downloadable from www.youeastbournebid.com

YOUR EASTBOURNE BID LIMITED

**DIRECTORS' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2025**

Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board

S Simes
Director

29 September 2026

YOUR EASTBOURNE BID LIMITED

DIRECTORS' RESPONSIBILITIES STATEMENT FOR THE YEAR ENDED 31 AUGUST 2025

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

YOUR EASTBOURNE BID LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF YOUR EASTBOURNE BID LIMITED

Opinion

We have audited the financial statements of Your Eastbourne BID Limited (the 'company') for the year ended 31 August 2025 which comprise the income and expenditure account, the balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 August 2025 and of its surplus for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

YOUR EASTBOURNE BID LIMITED

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF YOUR EASTBOURNE BID LIMITED (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

YOUR EASTBOURNE BID LIMITED

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF YOUR EASTBOURNE BID LIMITED (CONTINUED)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

- In planning our audit we assess the risks of material misstatement, including fraud, based on our discussion with management, evaluation of the internal controls in place, and identify critical laws and regulations.
- During our detailed audit work we review transactions and documentation relevant to the inherent and specific risks we identified at the planning stage and which could indicate fraud or non-compliance with laws and regulations.
- During our audit procedures we extend the scope of our testing where our planning indicated there was an increased risk of fraud including management override of controls.
- We also considered and reviewed the procedures which management have in place to detect and identify any instances of fraud or non-compliance with fraud and regulations.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mr Michael Neilan BSc FCA CTA (Senior Statutory Auditor)

For and on behalf of Price & Company

29 September 2026

Chartered Accountants

Statutory Auditor

30-32 Gildredge Road
Eastbourne
East Sussex
BN21 4SH

YOUR EASTBOURNE BID LIMITED

**INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 AUGUST 2025**

		2025	2024
	Notes	£	as restated £
Income		300,581	293,623
Cost of sales		(123,869)	(226,291)
Gross surplus		176,712	67,332
Administrative expenses		(160,448)	(163,257)
Other operating income		-	7,180
Surplus/(deficit) before taxation		16,264	(88,745)
Tax on surplus/(deficit)		-	-
Surplus/(deficit) for the financial year		16,264	(88,745)

YOUR EASTBOURNE BID LIMITED

**BALANCE SHEET
AS AT 31 AUGUST 2025**

		2025		2024 as restated	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	3		195		825
Current assets					
Debtors	4	90,419		130,049	
Cash at bank and in hand		136,805		76,992	
		<u>227,224</u>		<u>207,041</u>	
Creditors: amounts falling due within one year	5	<u>(35,131)</u>		<u>(31,842)</u>	
Net current assets			192,093		175,199
Total assets less current liabilities			<u>192,288</u>		<u>176,024</u>
Reserves					
General reserve	7		192,288		176,024
Members' funds			<u>192,288</u>		<u>176,024</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the board of directors and authorised for issue on 29 September 2026 and are signed on its behalf by:

S Simes
Director

Company Registration No. 12343831

YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

Company information

Your Eastbourne BID Limited is a private company limited by guarantee incorporated in England and Wales. The registered office is 49 Gildredge Road, Eastbourne, East Sussex, BN21 4RY.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, as the BID was successful at ballot, the directors have a reasonable expectation that the company has adequate resources with a relatively fixed income, to continue in operational existence for the foreseeable future. With rising costs of providing services and demands needed, they are monitoring the income received from the BID levy and making budget adjustments as required, so as a result the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Income and expenditure

Income and expenses are included in the financial statements as they become receivable or due.

Expenses include VAT where applicable as the company cannot reclaim it.

1.4 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	3 years straight line
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The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to surplus or deficit.

YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies (Continued)

1.5 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in surplus or deficit, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in surplus or deficit, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

1.6 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Taxation

The company is exempt from corporation tax, it being a company not carrying on a business for the purposes of making a profit.

YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies (Continued)

1.8 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.10 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to profit or loss on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the leases asset are consumed.

Rental income from operating leases is recognised on a straight line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight line basis over the lease term.

1.11 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

	2025 Number	2024 Number
Total	5	4
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YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2025

3 Tangible fixed assets

	Computers & Equipment
	£
Cost	
At 1 September 2024 and 31 August 2025	5,220
Depreciation and impairment	
At 1 September 2024	4,395
Depreciation charged in the year	630
At 31 August 2025	5,025
Carrying amount	
At 31 August 2025	195
At 31 August 2024	825

4 Debtors

	2025	2024
	£	£
Amounts falling due within one year:		
Trade debtors including outstanding levy	41,127	91,713
Other debtors	49,292	38,336
	90,419	130,049

5 Creditors: amounts falling due within one year

	2025	2024
	£	£
Trade creditors	23,120	20,731
Taxation and social security	1,613	-
Other creditors	3,150	3,073
Accruals and deferred income	7,248	8,038
	35,131	31,842

YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

6 Members' liability

The company is limited by guarantee, not having a share capital and consequently the liability of members is limited, subject to an undertaking by each member to contribute to the net assets or liabilities of the company on winding up such amounts as may be required not exceeding £1.

7 Reserves

	2025	2024 as restated
	£	£
At the beginning of the year	155,554	264,769
Prior year adjustment	20,470	-
As restated	176,024	264,769
Surplus/(deficit) for the year	16,264	(88,745)
At the end of the year	192,288	176,024

The reserves represent surplus monies received in the previous years which are carried forward to meet future costs.

8 Prior period adjustment

As a result of new information provided in the current period, it was established that there was an amount being held by the council regarding the levy collection that had not been paid over to Your Eastbourne BID Ltd. As a result, in the year ended 31 August 2024 debtors were materially understated by £20,470. The directors of the company have therefore made a prior year adjustment to correct the material error.

Opening retained earnings in the current financial statements (i.e. 1 September 2024) have been amended by £20,470.

Changes to the balance sheet

	As previously reported	Adjustment	As restated at 31 Aug 2024
	£	£	£
Current assets			
Debtors due within one year	109,579	20,470	130,049
Capital and reserves			
Profit and loss reserves	155,554	20,470	176,024

YOUR EASTBOURNE BID LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 AUGUST 2025

8 Prior period adjustment (Continued)

Changes to the profit and loss account

	As previously reported	Adjustment	As restated
	£	£	£
Period ended 31 August 2024			
Administrative expenses	(183,727)	20,470	(163,257)
Loss for the financial period	(109,215)	20,470	(88,745)
	<u><u> </u></u>	<u><u> </u></u>	<u><u> </u></u>

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